

What are the Place-Based Initiatives?

In April 2016 Cabinet agreed to establish three Place-Based Initiatives (PBIs) in South Auckland, Te Tai Tokerau and Tairāwhiti.

March 2017

Principles of Place-Based Initiatives

The three Place-Based Initiatives (PBIs) aim to improve outcomes for at-risk children and their families/whānau by giving local social sector leaders the flexibility and support to collectively tailor responses to what works in their communities. All three initiatives are based on a tight-loose-tight framework:

- Tight: specify target populations and the outcomes you are working on
- Loose: the local leaders are free to choose how they meet the outcomes agreed
- Tight: measure what is being achieved.

Within five years all three PBIs are aiming to become social investment boards with the power to start, stop or adapt contracts. They are working towards this at different rates, reflecting local capacity and capability.

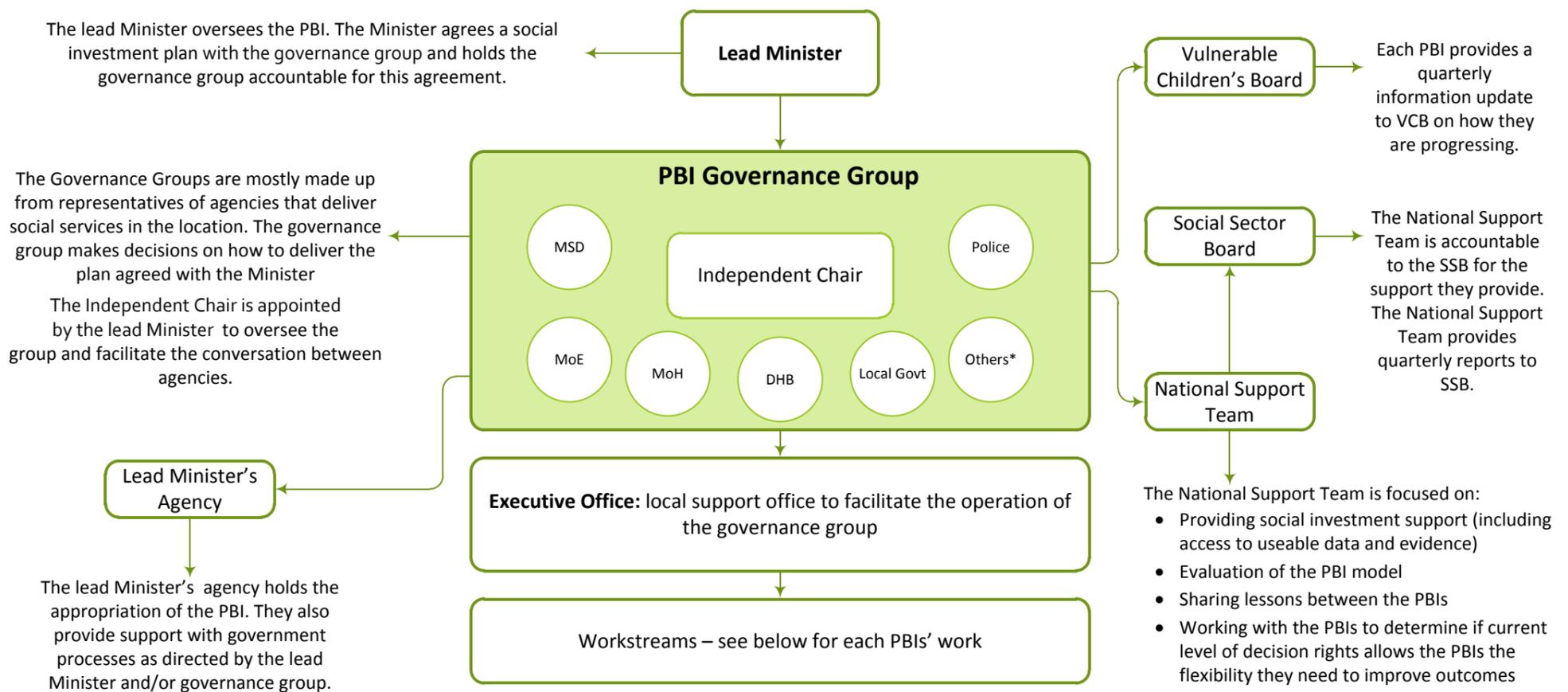
The PBIs are applying social investment at the local level

Social investment is improving the lives of New Zealanders by better understanding what they need, what works for whom (and at what cost), and how to adjust government investments to better meet need. Improved lives means happier, healthier, more productive people, which usually means less demand for government services.

The PBIs are developing and applying social investment methods locally. The PBIs are equipping local leaders to make informed decisions that:

- draw on data and analytics to better understand the outcomes and resourcing required for the local target population; and
- uses this alongside local intelligence and engagement to make evidence-based investment decisions about services and interventions that deliver better outcomes for the local target population.

The PBI Model



*Membership varies between PBI, eg SIB has HNZC, and Tairāwhiti has iwi and an NGO representative.

Summary of the three PBIs

Kainga Ora (Northland)	South Auckland Social investment Board	Manaaki Tairāwhiti (Gisborne/Wairoa)
Lead Minister: Minister Upston	Lead Minister: Minister Bennett	Lead Minister: Minister Tolley
Chair: Harry Burkhardt (Chairman Ngāti Kuri Trust Board)	Chair: Sandra Alofivae (South Auckland based children's Barrister)	Co-Chairs: Ronald Nepe (Chief Executive Te Rūnanga o Tūrangānui a Kiwa) and Herewini Te Koha (CE Te Rūnanganui o Ngāti Porou)
Lead Minister's Agency: Ministry of Education	Lead Minister's Agency: State Services Commission	Lead Minister's Agency: Ministry of Social Development
Starting Population: 570 at-risk children and young people in the first year	Starting Population: 0-5 year olds with two or more risk factors (approximately 1480 children)	Starting Population: At-risk hard to engage families (starting with 50 families)
Starting Locations: Otangarei, Kaitaia and Kaikohe	Starting Locations: Māngere	Starting Locations: Determined by 50 families' locations
Priority Actions: <ul style="list-style-type: none"> • Completing 570 profiles of children and young people • Creating Community Action Plans for Kaitaia, Kaikohe and Otangarei • Initiating integrated agency responses as children are identified • Testing where there are gaps in agency service provision. 	Priority Actions: <ul style="list-style-type: none"> • Improving universal coverage and access to targeted services • Optimising internal and cross agency infrastructure and processes • 5 interventions settings (Family harm, Vulnerable tenancies, In-home visitation, Early childhood education, Alcohol and other drug/Mental Health). 	Priority Actions: <ul style="list-style-type: none"> • Consolidated 12 existing social sector governance groups to drive service improvements • Beginning 50 families project to identify service and practice improvements to deliver better results from existing services • A cross-agency triage process for Whangaia Nga Pa Harakeke, the Children's Team, and a Health initiative, E Tipu E Rea.

Relationship with other work: PBIs are working locally to ensure alignment with the Regional Economic Development (RED) Growth Programme, Whānau Ora and Children's Teams.